

MVCCT 2026-27 Season Sponsorships

Extraordinary Stages. Life-Changing Moments.

A Spotlight for Your Business.

MVCCT MT VERNON COMMUNITY
CHILDREN'S THEATRE



Est. 1979 • 501(c)(3) Nonprofit

47 Years of Theatre That Matters

Founded in 1979, Mt. Vernon Community Children's Theatre (MVCCT) is a 501(c)(3) nonprofit delivering professional-caliber arts education to our community. We produce **full-length, full-scale** productions featuring approximately 45 young performers and a live pit orchestra for our mainstage musicals, while our teen productions showcase a dynamic smaller cast. All of our productions are led by a hired professional creative team including our director, stage manager, choreographer, music director, musicians, and sound, lighting, and set designers.

We create the moments where courage, confidence, and creativity come to life on stage.



PAST PRODUCTIONS INCLUDE:

James and the Giant Peach • A Wrinkle in Time • Seussical • Charlie & the Chocolate Factory • The Lion, the Witch and the Wardrobe • Diary of a Wimpy Kid • The Lightning Thief • Beauty and the Beast • The SpongeBob Musical • As You Like It • Newsies • Puffs • Annie • Matilda • Shrek

Coming Soon

Our 2026-27 Season

Three unforgettable productions. Three chances for your business to shine alongside the magic in front of the community you serve.



Elf: The Musical

November 2026

Just in time for the holiday season, Buddy the Elf brings holiday magic, big laughs, and a whole lot of heart to the stage in this beloved Christmas classic.



Sink! A Titanic Murder Mystery

February 2027

Our teen company takes on this gripping whodunit set aboard the world's most famous ship – suspense, drama, and serious talent on full display.



The Little Mermaid

April 2027

Ariel's iconic story comes to life with a live pit orchestra, spectacular costumes, and a cast of 45 young performers ready to be part of your world.

Community Impact

Where Kids Find Their Voice

Every season, MVCCT gives young performers a stage to discover what they're truly capable of. Through three mainstage productions, hands-on workshops, and a thriving summer camp serving 230+ campers in 2025 alone, we build confidence, creative skills, and genuine community, one show, one scene, one brave step into the spotlight at a time.

Our commitment to young artists doesn't end when the curtain falls. Each year, MVCCT awards a \$1,000 scholarship to a graduating senior who has been part of our community – on stage, behind the scenes, or through summer camp – recognizing the lasting impact of arts education on character, confidence, and creative expression as they head into their own next creative chapter.





By the Numbers

A Stage That Reaches Thousands

MVCCT has built one of Northern Virginia's most loyal and enthusiastic audience communities. Season after season, families return – and bring new neighbors with them. Our audiences, cast, and crew come from across Northern Virginia, DC, and Maryland, making MVCCT a true regional destination for family theatre.

Performances held in Alexandria, VA.

4,500+

Average Annual Audience

Consistently drawing thousands across three productions.

3,900+

Email Subscribers

Directly in their inbox, every show, every season.

2,700+

Facebook Fans

Active followers across our social community.

750+

Instagram Followers

Behind the scenes and front of mind.

Sponsor Visibility

Your Business, in Front of Your Community

When you sponsor MVCCT, your business reaches the families, neighbors, and community members who fill our seats in Alexandria, Virginia three productions a year – people who live and shop right here in Northern Virginia. Sponsorship isn't just advertising. It's a warm, trusted endorsement delivered in a setting families genuinely love.



Email Newsletter

Your logo in every season email to nearly **4,000 subscribers** – families already engaged and ready to act.



Lobby Signage & Slideshow

Prominent placement in the lobby and on-screen before every performance, seen by every audience member before, during, and after each performance.



Cast T-Shirts

Your logo worn by cast and crew throughout the season – a visible presence in the community you serve.



Social Media

Recognition across Facebook and Instagram to our growing community of **3,480+ followers**.



Last season, sponsors enjoyed over **100,000 possible impressions** across all MVCCT channels and events.





Sponsorship Levels

Find Your Spotlight

Behind every extraordinary production is a community that shows up – for the kids, for the art, and for each other. Choose the level that lets your business be part of it.

Standing Ovation

\$1,000

Our top-tier partnership with exclusive social spotlight features, full-page program ad, extended lobby display, and 6 VIP tickets.

Center Stage

\$750

Half-page program ad, dedicated lobby graphic, and 4 VIP tickets – premium placement at every production.

Spotlight

\$500

Quarter-page program ad, shared lobby graphic, and 2 VIP tickets – a strong presence all season long.

Rising Star

\$350

Eighth-page program ad, shared lobby graphic, and 2 VIP tickets – the perfect entry point for community supporters.

Custom sponsorship packages are also available. [Reach out](#) to us to discuss a partnership that works best for your business.

Benefits At a Glance

Visibility That Lasts All Season

Every sponsorship level includes season-long recognition across all three productions – from opening night through closing curtain. More investment means more visibility, more exclusivity, and more impact.

Benefit	Standing Ovation \$1,000	Center Stage \$750	Spotlight \$500	Rising Star \$350
Website logo + link	✓	✓	✓	✓
Season email logo	✓	✓	✓	✓
On-stage recognition	✓	✓	✓	✓
Lobby giveaway opportunity	✓	✓		
Program ad size	Full page	Half page	Quarter page	Eighth page
Lobby slideshow	Extended dedicated graphic	Dedicated graphic	Shared graphic	Shared graphic
VIP tickets per season (you pick the show)	6 tickets	4 tickets	2 tickets	2 tickets
Exclusive: Sponsor Spotlight post on social media + email feature	✓ Each production	—	—	—



Why Sponsor MVCCT

Invest in What Your Community Loves

When you sponsor MVCCT, your business becomes part of something our community genuinely loves — and your patrons will notice.



Reach Your Neighbors

Get your business in front of **thousands of engaged community members** — families who live, work, and shop right here in the Northern Virginia area. These are your customers, and they're already paying attention.



Support Something Meaningful

Your **tax-deductible sponsorship** helps keep arts education accessible to every family, regardless of income. When you invest in MVCCT, you invest in the next generation of confident, creative community members.



Be Part of the Story

From lobby signage to on-stage recognition, your business is **woven into every performance**. You're not just sponsoring a show — you're a recognized part of something families will talk about long after the curtain falls.

Did You Know? Many of our sponsors are MVCCT families — business owners who've seen their own children transformed by what happens on our stage. They know firsthand the power of theatre and investing in the performing arts.



Thank You.

Thank you for investing in the next generation of artists and the community that surrounds them. [Sponsorships are available now.](#) and we'd love for your business to be part of our 2026-27 season.

Together, we can keep the curtain rising for every child who steps onto our stage.

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MVCCT is a 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the fullest extent permitted by law. EIN: 54-1177510.

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